



The Shot... without the Glass!

A Beverage Pouch Group Brand

ShotPak® Inc. NV

Investor Fact Sheet

Pink OTC Markets: SHTP.PK **Ps**

www.shotpakinc.com

October 2008

Select Financial Data

- Recent share price (10/01/08): \$0.03
- 52 week range: \$0.02 - \$0.33
- Shares outstanding: 129,930,685
- Market capitalization: \$3,900,000
- Public float: 22,775,068
- Assets (Cash/AR/Inventory - as of 12/31/07): \$140,804
- Assets (15% investment in the Beverage Pouch Group - as of 03/31/08): \$2,213,455
- Receives a royalty per case produced from BPG LLC
- Participates in the annual profit of BPG LLC through their 15% investment
- 2nd Quarter wholesale case prices increased by 13% over 1st quarter wholesale case prices

ShotPak® products are now available in the following states and countries:

- Arizona
- California
- Alabama
- Illinois
- Indiana
- Florida
- Kentucky
- Ohio
- Tennessee
- Texas
- New Mexico

And next quarter application:

- Kansas
- Massachusetts
- Nevada
- Georgia
- Wisconsin
- Oklahoma
- Colorado
- Hawaii
- Mississippi
- Connecticut

Export:

- England, Scotland, Wales
- Greece, Italy, Turkey, Spain
- Germany, Austria, Hungary, Romania
- Philippines, Dubai, South Africa



Company Profile

ShotPak® Inc. NV, who owns 15% of the Beverage Pouch Group, a beverage company with spirits, ready-to-drink (RTD) cocktails, nutraceutical waters, wines and draft beer in pouches, coupled with the machinery, pays a royalty for every case produced. In addition, ShotPak® Inc. NV will also receive 15% of the profits from the above revenue streams annually. BPG, owner of the ShotPak® brand, has revolutionized the single-serve, RTD alcohol category by introducing a single shot of flavored cocktails and STR8UP® spirits in a lightweight, flexible and patented StandUp pouch. There are several high quality cocktail flavors to choose from with a taste that will satisfy anyone who is engaged in an active, busy lifestyle and are on the go.

ShotPak® Inc. NV offers flavor technologies to BPG-ShotPaQ® and will also acquire other operating businesses and brands in the global beverage liquor industry.

We intend to grow ShotPak® Inc. NV by acquiring strong, well recognized brands from large or smaller consumer product companies. These acquisitions are the first step in creating value for the shareholders, and customers and our team. Our packaging is critical to the brand, in the store it's the last four feet and seconds when the pouch must communicate the story of our brand and become a purchase and thus the ultimate measure of our success.

For product information, retail locations or where the next event or party will be held, please call us at **800 511-5609** or visit our web site and the events section (www.shotpakinc.com).

The BPG-ShotPaQ® management teams has over 80 years of combined experience and expertise in the liquor industry, field marketing and retail placement.

Four years ago, the Beverage Pouch Group LLC, launched an Eco-Smart™ alternative package to the PET / glass miniature shot bottles and changed the RTD market cocktail segment with their patented StandUp pouch. BPG were mindful not to create extra waste and the pouch was designed to express the convenience of the product inside. 30 truckloads of empty rigid packaging = 1 truckload for empty flexible and with filled cases the shipping ratio is again favorable at 3 to 1.

The pouches are marketed in 6-pouch multipacks. BPG sought to capitalize on the growing casual cocktail trend and to break the tradition of glass/PET/can packaging. Remember glass is 40% of the total weight of the package and our pouch is 12%. The patented organoleptic laminations ensure no leaching or oxidation and the thinner walls let the cocktails and STR8UP® spirits chill more quickly. The pouch shape with its patented spout is attractive and the graphics modern with eye-catching colors, but not cartoonish.

The field market tests were extremely positive, every consumer reported back that they liked the way the pouch felt and poured. The drinking experience was considered very positive.

The designers chose a metallic finish to give more eye-catching appeal and create an upscale look. The ShotPak® pouches arrive at stores and other outlets in branded, picnic friendly, recyclable multipacks and cardboard display boxes that can be used to build distinctive displays and also offer counter top touch and feel single unit hangers.

The distilled spirits market grew for the 8th straight year with 2007 sales up 5.6%, totaling \$18.2 billion. Also, in 2007, distilled spirits volume increased by 2.4% to 181.5 million cases according to DISCUS.

Further, the Adams Liquor Handbook states consumers 25 and over are shifting from the beer to the spirits segment.

BPG-ShotPaQ® believes its unique product will change the RTD alcohol category and build investor confidence in the creation of an extremely profitable enterprise. BPG is a socially responsible company and always considers the impact of its packaging on future generations. The USAs five largest spirits and wine markets are: California, Florida, New York, Texas and Illinois. The five states are responsible for more than 40% of the total USA spirits and wine consumption.

To ensure we can meet the consumers need for a wide selection of cocktails, the new flavors to be produced in 2009 are: Pomegranate Martini and the Pomegranate is considered one of the top superfruits, Cosmopolitan Cranberry - the choice of the female market segment, Mojito, a rum based cocktail that can be drunk on all occasions and finally an energy recipe with 100% proof Vodka called Gravity.



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Company News Events: 2008

- September 8: ShotPak® Inc. Cocktails in the new BPG Stand-Up Pouch celebrates 1 year in the market place and 8 months under BPG Management
- August 14: ShotPak, Inc. (NV) and Beverage Pouch Group announces ShotPak® brand exceeds total case sales in six months compared to all of 2007 results
- August 13: ShotPak® Inc. (NV) announces 2nd Quarter Results
- May 15: ShotPak® Inc. (NV) announces 1st Quarter Results

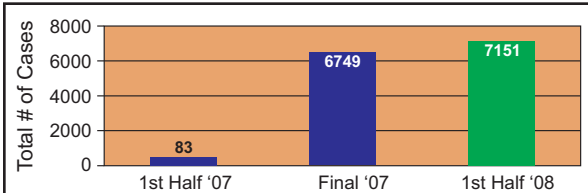
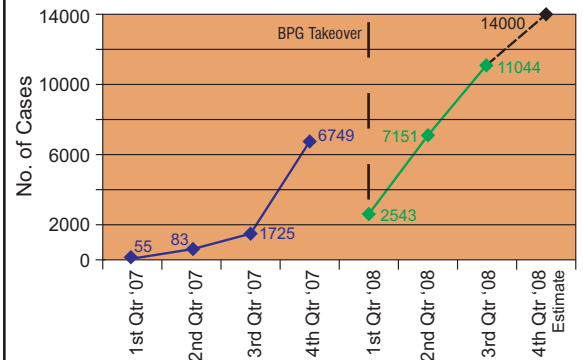
Investment Highlights: 2008

- 1st Quarter 2008 shows company experiencing rapid growth of **3,374%** over 1st quarter 2007
- 2nd quarter 2008 shows company growth skyrocketing to **16,457%** over 2nd quarter 2007
- 50% margin increase over 2007 prices
- The year-to-date half-year figures 2007 vs 2008 show **8,516%** growth



Except for statements of historical fact, the matters discussed in this fact sheet are forward looking. These statements reflect numerous assumptions and involve a variety of risks and uncertainties, many of which are beyond the company's control that may cause actual results to differ materially from stated expectations. These statements include risks and uncertainties that include the Company's ability to attract and retain distributors; changes in demand for the Company's products; changes in the level of operating expenses; changes in general economic conditions that impact consumer behavior and spending; product supply; the availability, amount, and cost of capital for the Company; and the Company's use of such capital and any additional risks factors as discussed in the reports filed by ShotPak, Inc. (NV).

Sales Growth - 2007/2008



Company Facts

Year Founded: 2002

Executive Committee Member of ShotPak (NV) and CEO of Beverage Pouch Group LLC - ShotPak NV's

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